

Video Clinic

Quality Coaching for Equestrians
by clinicians or local trainers!



**Get the
Equestrian
EDGE!**

**Help riders learn
by creating
A Mental Picture!**



What is a Video Clinic?

A Video Clinic is similar to a regular clinic except it is conducted by video.

How it Works?

In the **Video session**, riders are videoed in a clinic like setting. They are coached by their trainer or a clinician. Riders then attend a **Live Video Evaluation session** conducted by the clinician or their local trainer. Afterwards, riders will receive a **DVD of the Live Video Evaluation session**.

Pinnacle Horse handles the video, software, and presentation equipment. Trainers and clinicians just evaluate riders. No technical knowledge is required!

Benefits for Riders!

- See themselves in Slow Motion and frame by frame.
- Progress in training using Pinnacle Horse's advanced video software.
- See how their equitation affects a horse's performance.
 - Improve their show performance!
- **A mental picture is created of how they ride!**

Benefits of Hosting a Video Clinic!

- Let trainers and clinicians perform detailed Video Evaluations.
- Make money for your farm by hosting a Video Clinic.
 - Show local riders areas for improvement!
- Use this as an easy activity for your barn or club.
- Attract more students by offering Slow Motion Video services!
 - **Help your students improve!**

How much does it cost?

Only \$150 per rider.
This includes videoing, the live evaluation session, and a DVD of the evaluation.

Our Competitive Advantage?

- **Slow Motion and frame by frame video, drawing and angle tools, and side by side comparison tools are used during the Evaluation session to help riders improve.**
- **Video Clinics and price can be customized to suit your farms needs! The Live Evaluation session can be done later over video and the internet!**

Visit: www.pinnaclehorse.com/videoclinic