



A “**Video Clinic**” is a clinic that is conducted by video. Riders meet over one day or several days and are videoed riding exercises at their riding level. You choose which Pinnacle Clinician you want to evaluate the clinic videos. **A frame by frame and detailed slow motion analysis of each participants ride will be performed.** Each clinic participant will receive a link to download their unique “Video Analysis.”

The “**Video Evaluation**” is similar in that riders will receive the same slow motion and frame by frame video analysis. However, riders have someone video a lesson, hard riding exercises, exercises from a previous clinic, or riders send in a show DVD. Riders will receive a link to download their “Video Evaluation.”

The “**Slow Motion Video**” service is for trainers or any rider who want to truly see how their equitation affects their horse’s performance. A customer’s video is converted into slow motion and then they are shown how to play the video in slow motion and frame by frame using established media players.

**Pinnacle Horse Benefits**

**Manage the supplemental training of your students.** Trainers will be provided a copy of their student’s video analysis for review with their students, if allowed by the clinic participant.

**Receive a slow motion and frame by frame evaluation of different video parts.** This will help riders understand how their equitation truly effects a horse’s performance. It will show them the areas for improvement

**Incorporate the best philosophies of different clinicians into your teaching methods.** As a trainer, reviewing the video analysis with your students gives you the opportunity to learn the best teaching methods from quality clinicians.

**Use our video analysis to help students continue to improve after and in between clinics and shows.** It can be hard or nearly impossible to retain all of the information learned in a clinic. Use the “Video Clinic or Video Evaluation” as a refresher training.

**Use our services for further explanation of an exercise.** Sometimes, it can help to have the same exercise explained in a different way.

**Keep older riding students interested.** Many times taking clinics from famous riders / instructors can keep students interested in improving. Use “Video Clinics” and “Video Evaluations” for this purpose.

Video Clinic	Video Evaluation	Slow Motion Video
✓	✓	
✓	✓	✓
✓	✓	
✓	✓	
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## Pinnacle Horse Benefits

**Offer an effective video training solution for your local students that is EXTREMELY affordable. (\$1 per minute of video)** This allows trainers to truly show students how they are riding and thus help them improve.

**Encourage more lessons and students to your farm by offering services other trainers don't have.** Our services will improve your teaching capabilities and so offer you a competitive advantage over other farms.

**Use our services as a activity for your local horse club.** Get together and video riders. Then decide which service you would like to offer your members.

**Hold "Video clinics" for less than half the cost of a regular clinic from the respective clinician.** Regular clinics prices for our clinicians are in between \$250 - \$400 for each participant.

**Reduce clinic expenses dramatically!** There is no paying for a clinicians travel, food, and lodging or yours. All our services can be held in a day.

**Host the "Video Clinic, Video Evaluation, and Slow Motion Video" services however and whenever you want.** Some farms will invite riders from the community and different farms to ride in a "Video Clinic" on a Saturday or Sunday. Other trainers may choose to have their students videotaped, individually or as a group, during their scheduled lesson time for a "Video Evaluation." Horse clubs may offer the "Slow Motion Video" as a mounted activity for their members.

**No hassling over what date to host the clinic.** Many times a clinician's calendar may be full the weekend that works best for you to host a clinic. No problem, simply host a "Video Clinic" and send the videos to Pinnacle Horse.

**Can't video the "Video Clinic."** No problem, we'll find a videographer who can or we'll come and video for you. We can also show you the keys to quality videoing, so you can save money.

**No need to guarantee a set number of clinic participants.** Don't worry, if you project that there will be 10 participants and only 5 show. We only charge you for the actual number of "Video Clinic" participants.

Video Clinic	Video Evaluation	Slow Motion Video
		✓
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✓		
✓	✓	✓
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